

# ELITE SPORTING GROUP





# THE PROBLEM



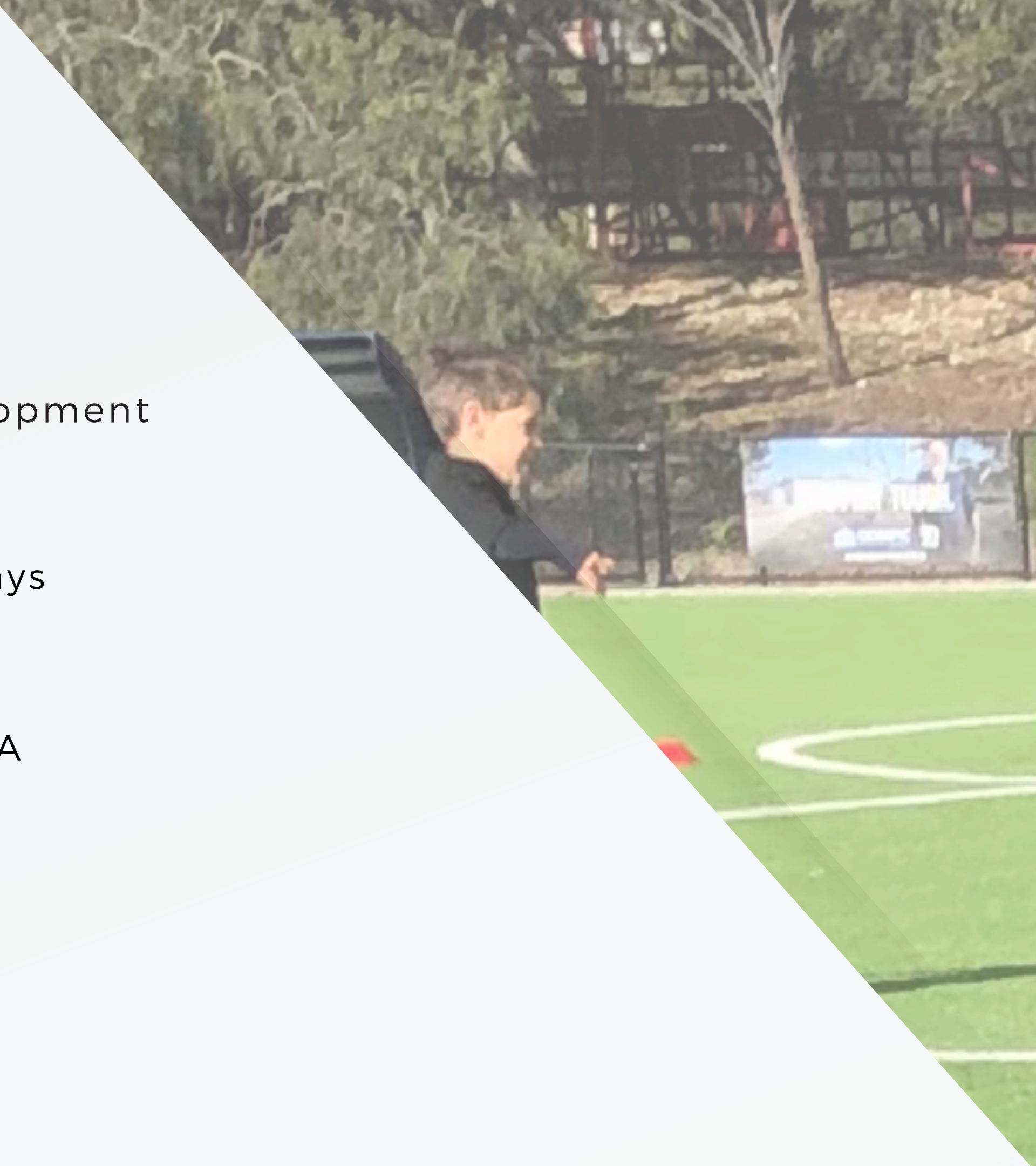
Lack of quality player development



Limited professional pathways



Heavy reliance of Football SA



# THE ELITE SOLUTION



Provide ELITE training and development systems all year round



Select players for teams based on ELITE philosophies such as commitment, talent and hardwork



Create pathways for State, National and International progression



Generate ELITE opportunities away from the standard SAP, Skillaroos programs governed by FFSA with limited evidence of advancement for players





# THE ELITE BRAND

Our **VISION** is to be the best football development program in the country

Our **MISSION** is to create an environment and academy culture where players can develop behaviours and attitudes such as hard work, dedication, discipline and commitment to support their progression and pathways to a successful future in football.





A photograph of two men walking on a green soccer field. The man on the left is wearing a teal polo shirt, dark shorts, and a dark cap. The man on the right is wearing a dark blue polo shirt with white stripes on the sleeves and dark shorts. They are both looking towards the right. The background shows a line of trees under a clear sky.

# THE **ELITE** TEAM

The coming together of two great individuals who aim to provide more for the game and players

## **Steven Grelli**

Founder of Adelaide Elite, 2021

## **Eagle Chu**

Founder of Kylin Sports, 2021

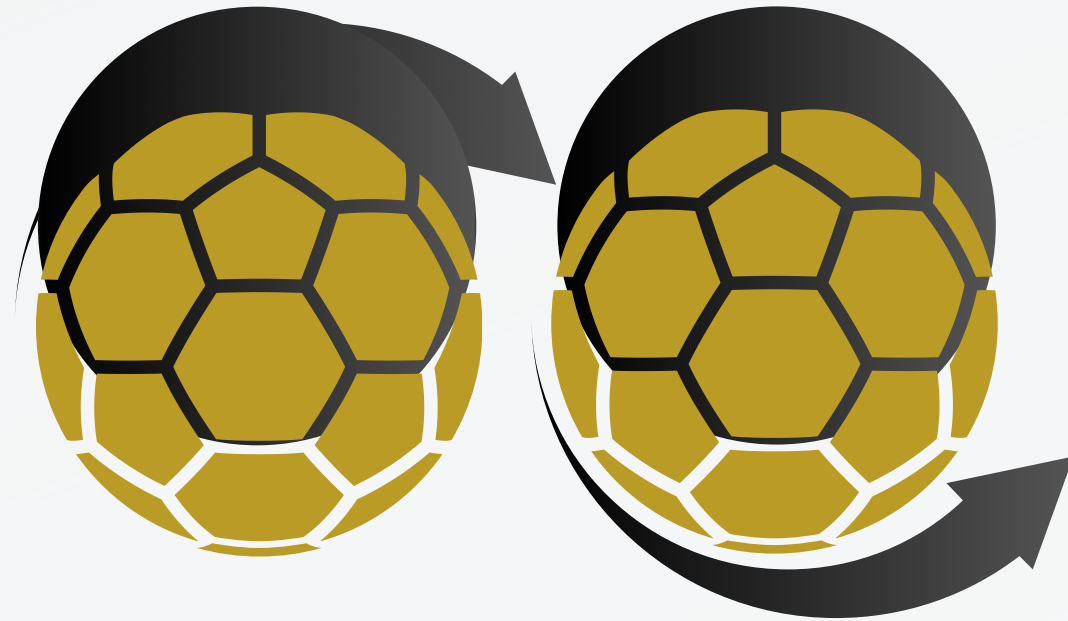
Both Steven and Eagle have been successful in the game as players/coaches and building a soccer academy. They both think alike with player development at the forefront of everything they do which makes them a great partnership. They are dedicated to providing the best environment, learning and opportunities for players. There are no better coaches and partners within the soccer landscape.



# THE ELITE CALENDAR

## ALL YEAR ROUND TRAINING

Regular weekly training sessions held for squad members of both Adelaide Elite and Kylin Sports

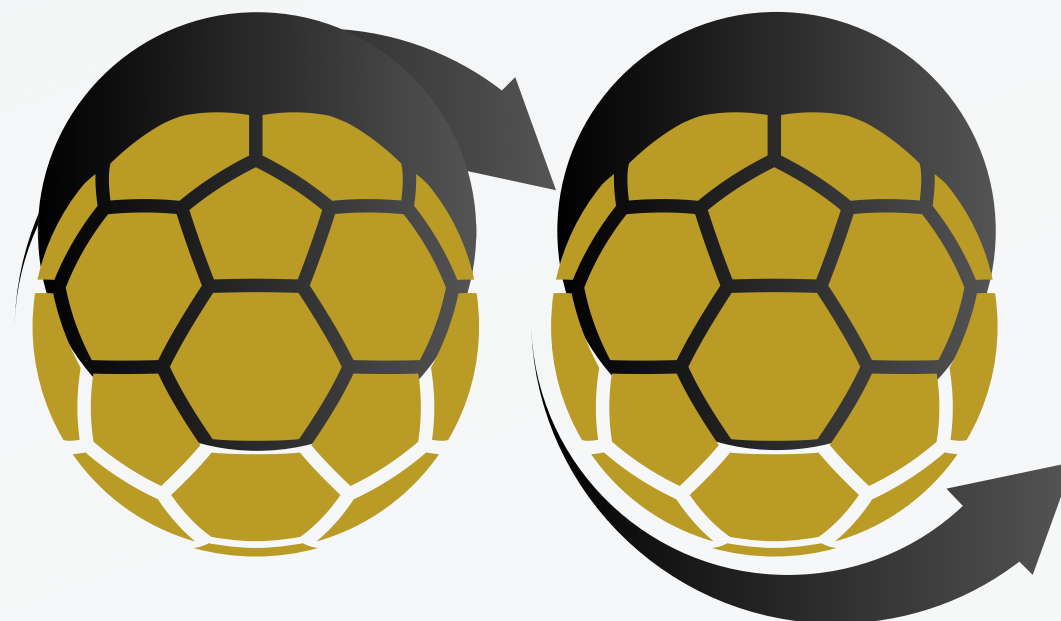


## IFA SUMMER SEASON

Teams to compete in Pre-Season Program of high level 7 a-side football played in the summer months

## SPECIALISED PROGRAM

Working with private schools and clubs to develop a tailored football program

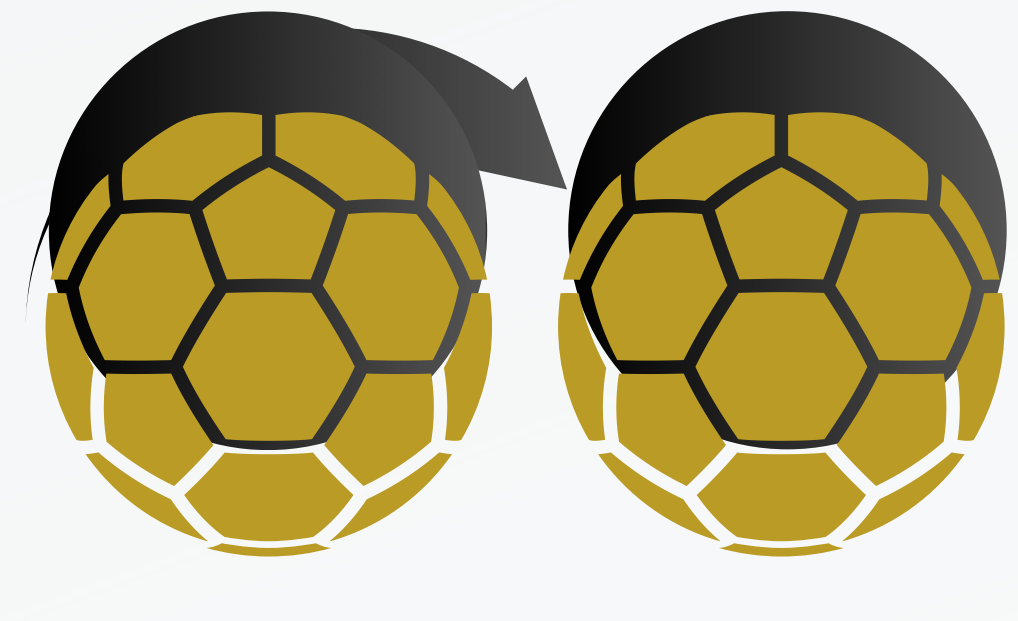


## NATIONAL COMPETITION

IFA National Academy League Competition in Sydney is hosted by IFA annually

## END OF YEAR TOURNAMENT

Take teams to participate in the Tournament in October and December 2024



## IFA WINTER SEASON

Commencing this year IFA are hosting a Winter season on Saturday afternoons for our 7 a-side competition



# THE ELITE OPPORTUNITIES

## NATIONAL CUP



INDEPENDENT FOOTBALL AUSTRALIA  
**NATIONAL CUP**  
2024



**U/8 ELITE - RUNNERS UP**  
ADELAIDE ELITE ACADEMY



INDEPENDENT FOOTBALL AUSTRALIA  
**NATIONAL CUP**  
2024



**U/10 PREMIER - RUNNERS UP**  
ADELAIDE ELITE ACADEMY





# OUR FUTURE GOALS



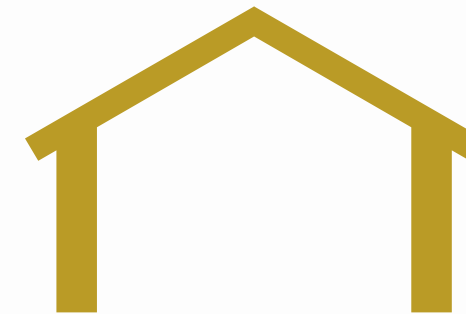
## Opportunity

Provide State, National and International player pathways



## Excellence

Create jobs for players that have come through our system



## Facilities

Build an Elite indoor training facility



## Agency

Establish a player agency to assist players footballing careers





# THE **ELITE** DIFFERENCE

## PLAYERS IN OUR ACADEMY WILL:

- Be part of a style of play where learning, enjoyment and confidence are of focus.
- Be part of a culture that enhances fun, passion and a mentality that allows for successful outcomes.
- Improve in all aspects of the game on and off the pitch to be the best player you can be.
- With our support, players learn to deal with set backs and come back stronger and better.
- All players peak at different times throughout their journey and for this reason no player will ever be considered better than another.

It is much more than just creating an ELITE player it is about creating an ELITE individual. Our hope is that the hardest working player will have the most success with their career.

## JOIN THE **ELITE** JOURNEY